

THE ANALYSIS OF WRITING ERROR IN FACEBOOK ACCOUNT: *JUAL BELI DAERAH RANGKASBITUNG-LEBAK BANTEN GROUP* PERIOD OCTOBER- DECEMBER 2020

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Abstract

In some social media they will advertise their product with an interesting picture or even with the text advertise. We can easily find the mix languages between Indonesian and English as the text description for some product. The aim of this study is to analyze writing error in Facebook: Jual Beli Daerah Rangkasbitung-Lebak Banten Group period October-December 2020. This research was conducted using descriptive qualitative research. The result shows that written errors were found in the writing of a post in the group, but this did not really affect the error in conveying the meaning of the word. The result after we analyze Facebook group that called Jual Beli Daerah Rangkasbitung-Lebak Banten Group period October-December 2020, they have some mistakes or errors on their post. The mistakes can happen because they didn't know how to pronounce that, and just write them based how they pronounce and didn't know or try to know the correct spelling in English language.

Keywords: Writing Error, Code Mixing, Linguistic, Social Media

1. INTRODUCTION

Social media is something that people use to be connected with their relatives around the world. Creating connections within the boundaries of adaptive algorithmic architectures as though share, like and post means being social in the context of social media (Bucher, 2015). It is also can be used for business especially in this pandemic, people are starting to make business by open online business. Grizane & Jurgelane (2017) was analyze the use of social media for restaurant business thought that there is no big impact for gained the benefit, the other result show that the social media has an impact on the restaurant business and customer habits in Jelgava town.

In some social media they will advertise their product with an interesting picture or even with the text advertise. Facebook as the medium for online business have a big impact for the industry. In certain regional buying and selling groups on Facebook, people use the picture and type the details of the product to make buyers interested. The seller somehow use mix language such as Indonesia-English to describe the details of the product. As an Indonesian, the most writing errors in English language are the punctuation, capitalization, spelling, etc. The mix language that used by the seller become a concern

because sometime the seller is not really into or use the correct English word. The mix language itself called Code-mixing are mixing of various linguistic units, namely affixes, words, phrases, and clauses from two different grammar systems or subsystems in the same sentence and the same speech situation (Bokamba, 1988).

Zheng & Park (2013) also point out that is two reason of writing error The Contrastive Analysis hypothesis (CAH) and The Creative Construction Hypothesis which means it has influence by the negative transfer form learners' first language and the first language background such as misformation of verbs and nouns. Through this condition when the writer make a mistake in typing (a word or letter) it becomes a question whether it has any effect on the meaning of the text. The study about meaning which called semantics can be a ways to explain or provide the purpose of the text. The focus of this research is to analyze the writing errors of the English word in social media Facebook on "*Jual Beli Daerah Rangkasbitung-Lebak Banten Group*" using qualitative method.

Writing itself is one of the skills that many people have. Writing is a process of planning, drafting, revising, and editing a sentences, with this several stages, people can produce a well-developed piece of writing

(Ananda, A. Gani, & Sahardin, 2014). This skills can be done by writing the words that can be formed into a sentences that has its own meaning for the writer. Writing errors can occur when someone writes a sentence with incorrect spelling, speech or writing. Errors of competence are further classified first as a interlingual which depends on the linguistic differences between the mother tongue and the target language that they try to learn, and for the second, the intralingual error which is happen because of overgeneralization in both languages which is mother tongue and the traget language learning (Khan & Khan, 2004).

Most of people, they are always rely on their mother tongue when expressing their ideas, many of them still have their own difficulty, there are different types of errors, such as: the grammatical errors, and the mechanical errors, this errors were the most serious and frequent ones (Lecturer, Salih, & Ridha, 2012). In the mechanical errors, it include the spelling errors on it. The spelling process is a higher level than reading, because there is always one way to pronounce one phoneme, but there are sometimes more than one phonological representation for a phoneme (Abu-Rabia & Taha, 2004). When we spelling some word, it will be different with how they write it.

2. METHOD

2.1. Activity Design

The research that we conducted aims to analyze a post in a Facebook group, in which there is an English writing error.

2.2. Scope or Object

The scope of our research is a Facebook group, namely the “*Jual Beli Daerah Rangkasbitung-Lebak Banten Group*” group where in the group there are often writing errors in English word, and our object of this research is one of the posts on that group.

2.3. Main Materials and Tools

The materials that we use are the first, Facebook itself; Second, a post that has writing errors in English. The tools that we use to identify mistakes in writing is ICT to be able to access the internet and access social media that we make material, namely Facebook.

2.4. Data collection technique

This research was conducted using descriptive qualitative research (Hitchings & Latham, 2020). The technique that we use in collecting data is select one of the posts in the Facebook group “*Jual Beli Daerah Rangkasbitung-Lebak Banten Group*” after that we analyze whether there are any errors in writing using the English word.

3. Result and Discussion

In this modern era there are many people that do the online shop to buy something easily by their phone or in some application. In Indonesia there are also many people do their business using online application or on their social media. In this pandemic era, there are many people start their businesses to add or earn income, because during this pandemic there is a lot of work or job that being done with several restrictions to reduce the spread of the pandemic. Application and social media that usually used to be a place to buy and sell, for example : Tokopedia, Shopee, Instagram, and Facebook, in this research, we analyze one of account on Facebook.

Based on the post on Facebook group called *Jual Beli Daerah Rangkasbitung-Lebak Banten*, there is some writing error on it. This Facebook group is used to become a place and medium for buying and selling some phone or motorcycle. This account is operated by Indonesian people. There are many people who do the buying and selling activities through the social media, and many of them use the code mixing like Indonesian and English language to introduce and promote their product.

Code-mixing is a widespread phenomenon in the bilingual communities where there are speakers use their native tongue (L1) and their second language (L2) in a certain different domains (Celik, 2003). Code can be a form of language or variations of language; mixed code terms emphasize hybridization, and code switching terms emphasize movement from one language to another (Ansar, 2018). Many people use code mixing on their speech or conversation, to make the speech or conversation more interesting or it can also be the people have lack or forget on the word that they want to say or express, so they use other language that can express it without change the meaning. Claros & Isharianty (2009) said multilingual and younger generation use code mixing often. Code switching and code mixes often happen among the speaker and the partner

speaker in an environment such as in our daily lives, it happens either in writing or orally (Mustikawati, 2018).

For the data we take from *Jual Beli Daerah Rangkasbitung-Lebak* Banten group Facebook account we found writing error and code mixing. Period of the data from October to December:



From what we have analyze, we find some writing error on it. The post tell that they ask about what they will got if they sell, trade-ins or barter a dirt bike and smartphone. From that post we analyze that there is some writing error on it they write motor **teril** instead of motor **trail**, and **pulset** for full set. For this problem, in the Cambridge dictionary **trail** pronounce is /**treil**/, and the **full set** pronounce is /**fol set**/. From that words we can tell that they have difficulty on how to write that in a correct English language. Writing error can happen because some mistakes that writer makes when they write some sentences or words that they want to write.



Based on this post of that group, there is someone who wants to sell they phone, and they post the detail of that phone. If someone wants to sell their belongings like phone or other things, they always mention or tell the details on the things that they will sell such as the excess or the shortage of the things that they are going to sell. From this post we can see that the shortage of the phone is they forget about the phone's password. On that post they have a writing error, they write **pasword** instead of **password**. In the Cambridge dictionary **password** pronounce is /'pæs.wɜ:d/ and we can pronounce **password** with the beginning of the word "pass" like in "passage" not "pas" like in "past"

← **SEWAKAN** Jual Beli Daerah R... 🔍 ...

RP 130 · LEBAK
kawat cantelana CHAT SEKARANG

👍 1

👍 Suka ➦ Bagikan

 **Rina Al-ghifari** 12 menit · 🌐

Wa [REDACTED]
Redy besok
Siap antar buat psen dari sekarang.
Cireng isi enak isian bnyak gede gede..
Dilevery area rngkas .
Bikin ketagihan ya..



RP 10.000 · LEBAK
cimer isi CHAT SEKARANG

Based on this post of that group, there is someone that wants to give information about the food that she will send for the next day and she talking about the detail about the food called cireng while offer other people who wants to buy that. On that post she write that the food is ready for tomorrow if there are people who want to buy at that time, on that sentences she write ready with **redy** instead of ready, in the Cambridge dictionary ready should be pronounce with /'red.i/, and when she tell about that they sell the food only in Rangkas area, she said that it will be delivery in Rangkas area, but instead of write delivery she write **dilevery** which is there some writing error on it too, in Cambridge dictionary **delivery** should pronounce like /dɪ'lv.ər.i/.

← **SEWAKAN** Jual Beli Daerah R... 🔍 ...

 **Windy Ari Purnama** 19 h · 🌐

Punten akang TeteH
Barang baru turun dari pabrik
Yuuk Di Order Sett Divan karakter + kasur
mumping masih promo juragan Gercep
dipesan

PROMO SPECIAL 📣 🎉 🎉

📍 WA: [REDACTED] .. See more



FREE · SERANG KOTA
Sett Divan karakter + kasur MESSAGE

Another writing error and code mixing shown on this post, “**Sett**” that written in the picture above refers to explain that they sell the divan character with bed in one set. The writing error is the “**sett**” that should be written as “**set**” /set/ refers to Cambridge Dictionary that means “to put something in a particular place or position”.

←  Jual Beli Daerah R... 🔍 ...

👍 Like 💬 Comment ➦ Share

 **Riki Anggara** 1 h • 🌐

Bantu tetangga punya oppo A1k ram 2/32 pulldus mulus segel baud minus susah di sentuh harus pake perasan pokus jual atau bt hp normal



RP880 · LEBAK
Bantu tetangga MESSAGE

👍 Like 💬 Comment ➦ Share

The seller try to write **“Pulldus”** to give the detail for the phone that he offer on the buy and sell group. **“Pulldus”** that written means that the seller sell the phone complete with the phone box, the seller was mixed the text **“Pull”** refers to English word and **“Dus”** as Indonesian word. **“Pull”** here refers to **“full” /fol/** not **“Pull” /pol/** to move something towards yourself but that means containing a lot of things or people or a lot of something on Cambridge Dictionary.

←  Jual Beli Daerah R... 🔍 ...

👍 Like 💬 Comment ➦ Share

 **SuciYanti** 1 d • 🌐

Bismillahirrohmaanirrohiim
Switer rajut anak untuk usia 1-3thn
Harga 10rb/pcs
Harga 120rb/lusin
Order banyak saya kasih potongan harga
Serius wa 
I.alloh amanah
Siap meluncur kemanapun



RP10,000 · BANDUNG KOTA
Switer MESSAGE

The picture above was explain about the seller that want to sell knit **“Switer”** for children and ready to deliver it anywhere. The seller made a writing error the **“Switer”** here should be write **“Sweater”** /*swet.ə*/ mean she selling a peace of knit clothing here.

 2 hari • 🌐

Kali aja ada yg minal alat steam,pompa air dan sperpart motor,,borongan semua 2 jta an minat inbox aja,lok cipanas



HUBUNGI PENJUAL -
Kali aja CHAT SEKARANG

👍 Suka ➦ Bagikan

In this post, someone posts their merch on the Facebook group. However, in the post there was an error where he wrote the word **“Sperpart”** which should say **“Spare Parts”**.

Spare parts are extra parts that can be used to replace parts that are damaged in the engine. In the Cambridge Dictionary, the word is pronounced /'speər 'pɑ:rt/.



In this post, someone wants to sell their Smartphone. This person also listed the specifications of the smartphone. However, we have analyzed that there is a typo in the word "fulset" which should say "fullset" which indicates that the equipment he sells is complete. The pronunciation of "fullset" in the Cambridge dictionary is /fʊl sɛt/.



In this one post, someone is selling his television. Here he tells all the advantages that exist in this television. However in this post we found an error in the writing of a word, namely the word "chet" which should say "chat". "Chat" itself is an activity carried out by two or more people where this activity is to communicate with each other informally. The pronunciation of the word "Chat" in the Cambridge dictionary is /tʃæt/.



There is someone who intends to sell his motorbike in this post. He told what the buyer got after he bought the motorcycle. However, we got an error writing the word "inbok" which should say "inbox". The "Inbox" is a place on your computer where emails sent to you are stored. The pronunciation of the word "Inbox" in the Cambridge dictionary is /'m.bɒks/.

CONCLUSION

From what we have analyzed, we found some writing errors on code mixing in *Jual Beli Daerah Rangkasbitung-Lebak Banten* group Facebook account. The posts that we have presented tell them what they will get if they sell, exchange anything from motorbikes, televisions, spare parts, gadgets, and so on. From these posts we analyze that there are several writing errors in some words. From the mistakes that occur in writing some of these words, we can see that they have difficulty writing them in correct English. Writing errors can occur due to several mistakes the writer

makes when writing the sentence or word they want to write.

The conclusion is that the error in writing an English word that was contained in several posts in one of the “Jual Beli Daerah Rangkasbitung-Lebak Banten Group” Facebook groups was due to the lack of knowledge of the people who uploaded the posts. This is also because the place they stopped by didn't get proper English lessons, so they knew how to pronounce it but didn't know how to write it. But the writing error didn't give a big impact for buying and selling activity it is shown that by comments on these posts and transactions and bargaining that means that a writing error in the code mixing does not have a big effect.

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